



ADDVALUE TECHNOLOGIES LTD

Company Registration Number: 199603037H

ADDVALUE ESTABLISHES ITS FIRST TIER 1 DISTRIBUTOR FOR ITS NEW SKIPPER™ 150 FLEETBROADBAND MARITIME TERMINALS

Singapore, June 30, 2009 – Addvalue Technologies Ltd (“Addvalue”) announced today that its wholly-owned subsidiary, Addvalue Communications Pte Ltd, has entered into a distribution relationship with Vizada Americas (“Vizada”) making Vizada Addvalue’s first Tier 1 Distribution partner for Addvalue’s Skipper™ 150 FleetBroadband user terminal.

“It is only fitting” said Addvalue’s Chairman and CEO, Dr. Colin Chan, “that Vizada is our first Tier 1 Distributor, considering the tremendous support that Vizada provided Addvalue when we introduced our first Inmarsat BGAN product, the Sabre 1, in early 2007. We are very excited to be working with Vizada again and we see Vizada’s long established experience as a world recognized leader in the maritime satellite communications industry as a significant advantage for Addvalue and our Skipper™ 150.”

“Addvalue has provided reliable terminals to Vizada customers for many years and we are pleased to continue our relationship as a Tier 1 provider for the Skipper™ 150 FleetBroadband terminal which is an important part of our maritime solutions portfolio.” commented Bob Baker, President and Chief Operating Officer for Vizada Americas.

The Skipper™ 150 FleetBroadband terminal will offer a voice connection at landline quality, simultaneous internet-capable IP data at up to 150kbps and a simple-to-use SMS messaging service. Operation of the Skipper™ 150 is easily accomplished

through the system's built-in and user friendly web console, or through the 2" color LCD display on the system's IP66 rated handset.

"This is a satcom terminal whose time has come," said Greg Lovingfoss, Addvalue's Head of Maritime Solutions. He added, "the FB150 is the ideal solution for the largest maritime market ever addressable by a single Inmarsat terminal."

"We are confident that the commencement of commercial sales of the Skipper™ 150 in the near future will pave the way for Addvalue to carve out a niche position for ourselves in the huge maritime communication market. We have been aggressively marketing this product globally and we expect this product to contribute significantly to our bottom line this year." said Dr Chan.

About Addvalue (www.addvaluetech.com)

Addvalue Technologies Ltd is a leading provider of satellite communication, tracking and telemetry solutions and digital wireless design services. It was founded in Singapore in 1996 and listed on the mainboard of the Singapore Stock Exchange in 2000. Addvalue is currently one of the only three authorized global developers-cum-suppliers and the only one in Asia of the portable Broadband Global Area Network ("BGAN") satellite terminal, a satellite-based network service run by London-listed Inmarsat plc.

Headquartered in Singapore, Addvalue currently serves a global market with customers in North America, Europe and Asia. The Company's customers and business partners include global leaders in the communications, information technology and electronics industries.

About Vizada (www.vizada.com)

Vizada is a global satellite communications company which provides fixed and mobile services through multiple satellite network operators and service provider partners throughout the world. These include: Eutelsat, Inmarsat, Intelsat, Iridium, Loral, New Skies, SES Americom, and Thuraya. Vizada's customers operate in a range of industries, including: commercial business, military and civil aviation, merchant shipping, emergency response organizations, government and military units, global media companies, and telecoms and internet service providers. Vizada's 200,000 end users benefit from access to communications services wherever they are in the world, supported by more than 400 Service Provider partners. These services are delivered through Vizada's Global Teleport Network – five state-of-the-art satellite facilities strategically positioned around the world – and packaged with tailored Vizada Solutions™, which add business value to basic connectivity services.

About Inmarsat (www.inmarsat.com)

Inmarsat plc (LSE: ISAT) is the leading provider of global mobile satellite communications. Since 1979, Inmarsat has been providing reliable voice and high-speed data communications to governments, enterprises and other organisations, with a range of services that can be used on land, at sea or in the air. The company's services are delivered through a global network of more than 500 distribution partners and service providers operating in 180 countries. For the year ended 31 December 2008, Inmarsat plc had total revenue of US\$ 996.7 million

###

For **Media Enquiries**, please contact

Ms Apple Tan

Manager, Marketing Communications

Addvalue Technologies Ltd

Tel : +65 6342 5421

Email : apple@addvalue.com.sg
