



## **ADDVALUE TECHNOLOGIES LTD**

Company Registration Number: 199603037H

### **NEWS RELEASE**

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## **ADDVALUE'S SEAGULL 5000 SATELLITE TERMINAL SUCCESSFULLY CERTIFIED BY THURAYA**

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April 14, 2010 – Addvalue Technologies Ltd (“Addvalue”) announced today that its wholly-owned subsidiary, Addvalue Communications Pte Ltd, has successfully obtained certification from Thuraya Telecommunications Company (“Thuraya”) for its Seagull 5000 satellite terminal, which was developed in partnership with the mobile satellite operator. Thuraya, provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe, Australia and the Middle East.

The Seagull 5000 is a maritime and land-based mobile satellite communication terminal that is developed to suit the functional and budgetary needs of low-end mobile satellite users. It offers voice, SMS and data services via Thuraya’s satellite network. The mobile satellite operator has already established roaming agreements with several telecommunication operators around the world, enhancing the coverage area of Thuraya that already spans 140 countries.

The terminal consists of two main components: the antenna unit and the transceiver unit, which comes with a sturdy colour-LCD handheld unit that provides excellent user interface features familiar to a cellular phone user. The terminal also provides GPS output in NMEA-0183 format via RS232. Data services are supported via a RJ45 Ethernet port. With suitable software, the terminal will provide tracking, monitoring and alerting functions that are demanded by fishing vessels and land vehicular industries.

Dr. Colin Chan, Chairman and CEO of Addvalue, remarked, “Seagull 5000 has been well tested and proven through the many months of field tests. It has gained confidence with reputable partners, especially in Asia and Australia, and we are excited that it is now well-endorsed by Thuraya. We strongly believe that this partnership with Thuraya will widen our business opportunities in the mobile satellite industry.”

Mr. Yousuf Al Sayed, Chief Executive Officer of Thuraya, added, “Through our collaboration with Addvalue that led to the development of the cost-effective robust Seagull 5000 maritime solution, we are sure it will meet the requirements of a large part of our marine customer base, especially the small and medium sized sea vessels. The innovative terminal will drive our maritime business together with our robust network and coverage area that includes all the major sea routes in Europe, Africa, Middle East and Asia Pacific region to provide a competitive maritime offering.”

#### **About Addvalue ([www.addvaluetech.com](http://www.addvaluetech.com))**

Headquartered and founded in Singapore in 1996, Addvalue Technologies Ltd is a leading one-stop digital, wireless and broadband communications technology products innovator, which provides state-of-the-art satellite-based communication terminals and solutions for a wide variety of voice and IP-based data applications. Addvalue has established itself as a key partner to many major players in the satellite communication industry, counting amongst its customer base internationally-renowned leaders such as Inmarsat, Thuraya, Stratos, Vizada, SingTel and Satlink.

Addvalue is currently one of the only three authorized global developers-cum-suppliers, and the only one in Asia, of the portable Broadband Global Area Network (“BGAN”) satellite terminal. The terminal operates on a satellite infrastructure, run by London-listed Inmarsat plc, which facilitates connectivity anywhere in the world. BGAN is an ideal choice for communication in areas where terrestrial or cellular networks are damaged, congested or non-existent.

#### **About Thuraya ([www.thuraya.com](http://www.thuraya.com))**

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe, Australia and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband,

maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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