



ADDVALUE TECHNOLOGIES LTD.

Company Registration Number: 199603037H

Addvalue's FX FleetBroadband product line is the first to meet the new Inmarsat requirements for Ancillary Terrestrial Component (ATC) and Extended L-Band compliance.

Singapore, 17 January 2013 - Addvalue Technologies Ltd is pleased to announce that its wholly-owned subsidiary, Addvalue Communications Pte Ltd ("Addvalue"), a leading one-stop digital, wireless and broadband communications technology products innovator, has capitalised on its on-going development of its FleetBroadband product line by introducing its latest FX suite of FleetBroadband terminals.

Addvalue is the first company to offer a suite of FleetBroadband terminals that have received ATC and Extended L-Band compliant certification from Inmarsat plc ("Inmarsat"). Starting 1 January 2013, Extended L-Band compliance is required by Inmarsat for all new Type Approved FleetBroadband terminals.

The Addvalue FX product line consists of a complete suite of FleetBroadband terminals, namely, the FX 150, the FX 250 and the FX 500. Currently, both the FX 250 and FX 500 are in production and are now available for shipment. All of these products will have a comprehensive range of advanced user terminal features, such as a full featured built-in firewall and tracking capability, including Geofencing. Further, high end models like the FX 250 and FX 500 are equipped with built-in Wi-Fi as a standard feature. All of these products have received Inmarsat Type Approval and will be marketed under Addvalue's product brand - Wideye™.



With the compliance, the Addvalue FX line of products will be future-proof on the Inmarsat FleetBroadband network. These products will take full advantage of the additional L-band spectrum that will be provided by the launch of the Alphasat satellite, thereby enabling end-users to access higher quality services which will soon be rolled out by Inmarsat.

Furthermore, the FX 250 and FX 500 are poised to complement the VSAT maritime services in the Ka band, Ku band or C band. Such hybrid services are essential to meet the demanding needs of modern day maritime communications. In particular, these products have built-in features that will support Inmarsat's Global Xpress services through the Xpress-Link program, thereby giving unprecedented service reliability and cost advantages for maritime communications in all ocean regions.

Commenting on the compliance, Dr. Colin Chan, Chairman & CEO of Addvalue, remarked that: "We were extremely pleased to add the Wideye™ FX line of FleetBroadband terminals to our existing range of products. We believe that being the first in the market to offer the full suite of FleetBroadband terminals at competitive pricing and in compliance with Inmarsat's latest specifications, Addvalue is well-poised to enhance our market position".

About Addvalue (www.addvaluetech.com)

Addvalue Communications Pte Ltd, a wholly-owned subsidiary of SGX Mainboard-listed Addvalue Technologies Ltd (A31), is a leading one-stop digital, wireless and broadband communications technology products innovator, which provides state-of-

the-art satellite-based communication terminals and solutions for a variety of voice and IP based data applications.

Through the recent years of consistent business transformation, Addvalue has emerged to be a leading global developer and supplier of mobile satellite terminals supporting coverage provided by premier mobile satellite communication operators. These terminals are ideal choices for communications in areas around the world where terrestrial networks are non-existent, or ineffective. This is particularly so for maritime communications, which rely almost entirely on satellite communications, and Addvalue's products are well poised to address these needs.

About Inmarsat (www.inmarsat.com)

Inmarsat plc is the leading provider of global mobile satellite communications services. Since 1979, Inmarsat has been providing reliable voice and high-speed data communications to governments, enterprises and other organizations, with a range of services that can be used on land, at sea or in the air. Inmarsat employs around 1,500 staff in more than 40 locations around the world, with a presence in the major ports and centers of commerce on every continent. For the year ended 31 December 2011, Inmarsat plc had total revenue of US\$1,409 million and EBITDA of US\$854 million. For the six months ended 30 June 2012 Inmarsat plc had total revenue of US\$684 million and EBITDA of US\$381 million. Inmarsat is listed on the London Stock Exchange (LSE: ISAT.L).

About the ATC compliant certification

In the United States and the U.S. coastal waters, LightSquared's terrestrial base stations may on occasion have the potential to cause interference with certain Inmarsat terminals which are in close proximity. The ATC compliant certification will alleviate such a situation.

About the Extended L-Band

With the deployment of Inmarsat's next L-band satellite, Alphasat XL, which is on schedule for the planned launch in the first half of 2013, Inmarsat will have additional 7MHz of L-band spectrum in the Europe, the Middle East and Africa region. This will

give Inmarsat's global L-band network increased capacity and redundancy, thereby supporting higher speed services.

About Inmarsat Xpress Link and Inmarsat Global Xpress

XpressLink is the next generation high-speed broadband offering from Inmarsat. It is a fully-integrated Ku-band and L-band solution offering the maritime industry a compelling combination of high-speed broadband at a fixed monthly fee. In addition, it offers an easy upgrade path to the Global Xpress™ service when it becomes available in 2014.

The Inmarsat Global Xpress service will be the super-fast, Ka-band satellite network optimised for mobile broadband, with speeds of up to 50Mbps delivered globally via compact and affordable terminals. Global Xpress will revolutionise broadband services in the maritime world – while maintaining the outstanding quality, global coverage and seamless mobility customers have come to expect from Inmarsat.

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